



A new UKRPA Website has been launched. Advertising is available

The new UKRPA website is a tool that serves two purposes. The first is to enable the public to better understand the organisation, to learn about the dangers and results of energy theft and to easily report fraud. The second purpose is to give the members of the UKRPA an area where they can interact and stay up to date with the latest information in RP.

Due to the repositioning of the website the UKRPA feel that the traffic on the site will increase accordingly. This makes our website an ideal place inform both the public and our members of products and services. As such the site includes an entire section devoted to service provider and vendors and an area for third party links.

We are inviting companies and organisations to include their information on the site. The options for this service are listed below.

Standard Link:

Located in our Links section, this option is suitable for **public interest organisations** relevant to the UKRPA. The posting of a link for these organisations is reciprocal. The link is free as long as you are able to link to our site in exchange.

Cost: Members – Reciprocal/£25 Non-Members – Reciprocal/£50

Banner Link:

Located in our Links section, this option is suitable for **public interest organisations** relevant to the UKRPA. The posting of a banner link for these organisations is reciprocal. The banner link is free as long as you are able to link to our site in exchange. Please note that there is a limited amount of space available for banner links.

Cost: Members – Reciprocal/£50 Non-Members – Reciprocal/£100

Standard Advertising:

The standard advertising package allows your company to post information in the “products and services” section. Each company listing may include:

- A logo or banner (50 pixels X 40 pixels)
- 20 words of text
- A web link
- An email link
- A dedicated web page with up to 500 words and 5 images

Cost: Members £200.00 Non-Members £500.00

Premium Advertising:

In addition to the standard advertising package we are offering a limited number of premium advertising options. These options could include

- Large banners
- Product mini-sites
- Advertising on homepage
- Member area advertising
- Site sponsorship

The exact nature of the premium package is negotiable.

Cost: **Price on application**

If you are interested in any of the options above please contact: ukrpa@gemserv.co.uk